

No. MG-22019/4/2016-Marketing Development - DCMSME
Ministry of Micro, Small and Medium Enterprises
Office of Development Commissioner
Marketing Division
International Cooperation Section

Nirman Bhavan, New Delhi
Date: 26 February , 2016

Office Memorandum

Subject: International Trade Fairs / Events calendar 2016-17 of Office of Development Commissioner (MSME) for participation of Micro, Small Enterprises (MSEs) under the scheme " International Trade Fairs / Exhibitions" of MDA Scheme organized by ITPO / EEPC India / FIEO – reg.

Scheme "International Trade Fairs / Exhibitions" is under Marketing Development Assistance (MDA) Scheme, a Plan Scheme, of Office of Development Commissioner (MSME), Ministry of MSME. The financial assistance is provided as per scheme guidelines to MSEs (registered to EM Part – II/ UAM whichever is applicable) participating in International Trade Fairs in foreign countries under MSME Stall. A list of approved International Trade Fairs / events likely to be organized by ITPO/EEPC India/ FIEO in coordination with fair organiser of respective host country during the Year 2016-17 is enclosed herewith for extending financial support under the said scheme.

The undersigned is directed to circulate the selected International Trade Fairs likely to be organized by ITPO/EEPC India/ CLE during the Year 2016-17 to the concerned organizations / MSME – DIs for wide circulation among local MSME associations / attached institutions etc. and ensure more participation of registered MSEs from their jurisdiction.

It is to inform that said scheme and its implementation methodology & reimbursement process is under simplification and after the due approval, it will be circulated to all concerned in due course of time.

The list of selected International Trade Fairs / Events 2016-17 may kindly be seen on www.dcmsme.gov.in. & URL MyMSME.app.

Encl: As stated.

(A.K. Verma)
Dy Director (MDA)
Ph. No. : 011-23062215

Copy to:

1. PS to AS&DC(MSME), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
2. PS to ADC(KR)/ADC(AK), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
3. Director / Dy Director In charge, MSME – DIs – with request for needful action and wide circulation among attached institutes and local associations.
4. Director (Senet), O/o DC(MSME), Nirman Bhavan, New Delhi - for uploading on Official Web Portal.
5. EA (IFW), O/o DC(MSME), Nirman Bhavan , New Delhi – for kind information.
6. Dr. P.G.S. Rao, Joint Director, Room No. 254, IC section, M/o MSME, Udyog Bhavan, New Delhi – for kind information.
7. Sh. Ajay Sahai, DG&CEO, FIEO, New Delhi - for kind information and needful action.
8. Ms. Meenakshi Singh, IRS, ITPO, New Delhi – for kind information and needful action..
9. Sh. Gurvinder Singh, Senior Joint Director/Ms. Ruchika Gupta, Executive officer, EEPC India , New Delhi - for kind information and needful action.

List of approved abroad International Trade Fairs / Exhibition to be held during FY 2016-17 for financial assistance under the scheme "Participation in International Trade Fairs / Exhibitions" of MDA scheme implemented by O/o DC(MSME).

(a) Being organised By ITPO, New Delhi

S.No.	Events	Place	Dates	Products
1.	National Hardware Show	Las Vegas (USA)	May , 2016	Hand Tools, DIY Products etc.
2.	14 th Global Indian Festival	Kuala Lumpur (Malaysia)	June , 2016	Multi Products
3.	Africa Big Seven/SAITEX	Johannesburg (South Africa)	June/July, 2016	Multi Products Show/Processed Food
4.	India Sourcing Fair	Chile	Feb./March, 2017	Multi Products
5.	Thessaloniki International Fair	Thessaloniki (Greece)	September , 2016	Multi Products
6.	Fiera Del Lavante	Bari (Italy)	September, 2016	Multi Products
7.	AFL-Artigiano De Fiera	Milan (Italy)	December , 2016	Handicrafts
8.	Cairo International Fair	Egypt	March 2017	Multi Products
9.	India Sourcing fair	Moscow, Russia	September, 2016	Multi Products
10.	AAPEX & SEMA Show	Las Vegas, USA	November, 2016	Auto parts

(b) Being organised by EEPCINDIA, New Delhi :

S.No.	Event	Place	Date	Products
1.	India Pavilion at HANNOVER Messe	Hannover, Germany	25-29 April, 2016	Industrial Show (Industrial Automation, digital factory, energy, industrial supply, research & technology).
2.	India Pavilion at National Ferreteria	Guadalajara, Mexico	8-10 September, 2016	Tools & Hardware, electrical. Construction , Industrial safety
3.	INDEE Peru	Lima, Peru	August, 2016	Multi-product (metalworking, automotive, castings & forgings, electrical, pumps & valves, power & hand tools, industrial machinery, textile machinery, food processing machinery, packaging machinery.

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26.07-16

A. K. VERMA
Dy. Director (Electronics)
Govt. of India

Office of Dev. Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises
Nirman Bhawan, New Delhi-1100

(c) Being organized by FIEO, New Delhi :

S.No.	Events	Place	Date	Products
1.	International Handicraft Trade Fair	Italy	April – May 2016	Handicraft items, Textiles, Readymade Garments, Artificial Jewellery, Leather etc.
2.	Asian International Trade Fair	Mauritius	1-10 October, 2016	Gifts & handicrafts, fashion jewellery & accessories, clothing & accessories, handicrafts items, readymade garments etc.
3.	The Chinese New Year Shopping Festival	Chengdu, China	Jan-Feb, 2017	Home products, jewellery & fashion accessories, leather goods, gift items, products
4.	Shoppers Stop Expo 2016	Melbourne, Australia	May 19-22, 2016	Apparels, fashion accessories, home textiles, leather goods, interior goods, fabrics, handicrafts, apparels, furnishing materials, home furnishing materials, gifts, digital electronics, sports goods etc.,

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A. K. VERMA
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Office of Dev. Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises
Nirman Bhawan, New Delhi-100

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते



MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म लघु और मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
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F.No.:MG-22019/4/2016-MarketingDevelopment-DCMSME

Date:01.09.2016

To

Sh. Bhaskar Sarkar
Executive Director & Secretary
EEPCIndia, Vandhana Building,
7th Floor, 11, Tolstoy Marg,
New Delhi

Subject: **Additional Proposals on International Events for addition in Event Calendar 2016-17 – reg.**

Sir,

Please refer to your letter no.RO(D):RM:16-17:2016 dated 02.06.2016 subsequently another letter of even no. dated 26.08.2016 on above cited subject.

2. In this context, I am directed to inform that competent authority has given his consent for inclusion of following three events in event calendar of this office;

- i) INDEE Kenya (Multi Engineering Products) from 8th – 10th November,2016
- ii) INDEE Iran (Multi Engineering Products) in February,2017
- iii) India Pavilion at Arab Plast 2017 from 8th – 10th January,2017, Dubai, UAE

3. You are requested to forward the fact sheet of above said fairs to this office at the earliest for preparation of circular and mobilization of MSEs .

Yours faithfully,

(A.K. Verma)
Dy Director(IC)

Copy for information to:

- i) All Director / Dy Director In-charge, MSME – DIs
- ii) Director, Senet, O/o DC(MSME), Nirman Bhavan, New Delhi – with request to upload at official web portal.
- iii) DD(AKT)/ AD(PKS), O/o DC(MSME).